

SID FOCUS SERIES

MANAGING MILLENNIALS IN A MULTI-CULTURAL WORK PLACE

Date	:	Thursday, 31 May 2018
Time	:	9.00 am to 11.00 am (Registration starts at 8.30 am)
Venue	:	FTSE Room, Level 9, Capital Tower, 168 Robinson Road
Cost	:	Member: S\$ 60 (Excl. GST) S\$ 64.20 (Incl. GST) Non Member: S\$ 90 (Excl. GST) S\$ 96.30 (Incl. GST)
		SID Corporate Members may utilise their complimentary vouchers.
CPD	:	2 hours

PROGRAMME OUTLINE

Understanding the needs, drivers, challenges and viewpoints of different generations has become integral to the way successful business leaders manage their expectations and communications with those around them. Baby Boomers, Gen-Xers and Millennials are driven by different goals and respond differently to varying management and communication styles, yet many organizations are still struggling with a one-size-fits-all approach. This session analyses the key attributes that belong to each group and how understanding these differences can lead to better outcomes.

The session will provide an overview of the different generations in the Asian talent landscape with a particular focus on Millennials and how they wish to be managed and communicated with. Insights onto key differences between the generations would also be provided to bridge the gap – through understanding – between managers and their millennial team members, and empower the audience to think about what action to take in order to better manage and communicate with the new generation. This is aimed to lead to far better business outcomes through supporting business leaders in understanding the facts about successfully managing Millennials and using the knowledge to make the workplace more productive.

SPEAKER



Rachele Focardi

Senior Vice President of Employer Branding and Talent Strategy APAC and Global Branding Advisor at UNIVERSUM

Ms Rachele Focardi advises the largest organisations in the world, helping them to maximize and leverage their strengths as an employer and to lay the foundation for successful development of employer branding strategies.

An expert on Generations, Ms Focardi runs workshops with Executives and Managers across the world to help address Multigenerational challenges in the workplace.

She has supported organizations with their employer brand & talent strategies since 2004, and has overseen Asia for Universum since early 2006 to help global and local organisations build, strengthen and localize their Employer Brand across the region.

REGISTRATION

Please register online at www.sid.org.sg by **24 May 2018**.

Should you require assistance, contact us at:

The Secretariat
Tel: 6422 1188
Fax: 6422 1199

TERMS AND CONDITIONS FOR SID COURSES/EVENTS

SID's courses and events are subject to terms and conditions as set out below. The Institute reserves the right to changes these terms and conditions without notice.

COURSE/EVENT REGISTRATION

A participant is successfully enrolled for the course/event once an invoice is generated.

NO CANCELLATION

There will be strictly no cancellation once the participant is successfully enrolled for the course/event.

NO-SHOW

There will be strictly no refund of fees for no-show.

REQUEST FOR REPLACEMENT OR DEFERMENT

Replacement of a participant is subject to at least 5 working days prior notice in writing. In the case whereby a SID member participant is replaced by a non-member, a top-up fee will be levied. No refund will be made if a non-member participant is replaced by a member.

CANCELLATION OF COURSE/EVENT BY SID

SID will exercise all possible care to run the confirmed courses. However, in the event of unforeseen circumstances or low enrolment, SID reserves the right to cancel or defer the course/event, and/or to change venue, speaker, course date and fees. SID will make all reasonable efforts to notify participants of changes, should they happen.

If SID cancels a course, a full refund will be made to the participants.

CPD HOURS

CPD hours/attendance letter is subject to the participant arriving no later than 30 minutes after the programme starts or leaving no more than 30 minutes before the programme ends, and submitting the module Assessment Form only at the end of the event.

CAR PARK COUPONS

There will be no complimentary car park coupons.

PAYMENT POLICY AND OPTIONS

Course/Event fees are due upon registration, and payment should reach SID at least 7 working days before the course date. SID reserves the right to refuse admission if payment is not received in full before a course/event.

1. Online Payment
Log in to your account at www.sid.org.sg
Select invoice to pay at "My Open Invoices".
2. Cheque Payment
Payable to: Singapore Institute of Directors (please quote invoice number behind the cheque)
Mail to: 168 Robinson Road, #09-06, Capital Tower, Singapore 068912
Attention to: Finance Department
3. Telegraphic Transfer
Bank Name: DBS Bank Limited
Branch: Raffles Place Branch
Bank Code: 7171
Beneficiary Name: Singapore Institute of Directors Account Number: 048-016620-2
Swift Code: dbsssgsg
Reference: Please quote invoice number
(Note: All bank charges are to be borne by the applicant)