

# Listed Entity Director (LED) Programme <u>Module 3: Board Performance</u> Core Module

Organised by: Singapore Institute of Directors

Designed for: Aspiring and current directors, C-suite and senior management of listed

companies

Date: Thursday, 22 Nov 2018 (Inclusive of lunch)

Venue: Marina Mandarin Hotel Singapore, Libra Gemini Room, Level 1

 Time:
 9.00 am to 1.00 pm (CPD: 4 hours)

 SID Member:
 S\$420 (excl. GST); S\$449.40 (incl. GST)

 Non-SID Member:
 S\$580 (excl. GST); S\$620.60 (incl. GST)

In the midst of fulfilling regulatory requirements and ensuring good corporate governance, directors and companies must enhance board performance to safeguard the success of the business.

In this module, speakers will address the board's role as a value creator and generator of customer value, which has an impact on the overall business performance of the company. Participants will learn about important performance determinants, such as innovation governance, innovation culture, strategy development and execution, and compliance obligations for effective board performance.

Various business models and their impact on value creation will be examined. Participants will develop an appreciation of the differentiated roles of the board and management in the governance performance, innovation and strategy.

# **Programme**

8.30 am	Registration
9.00 am	Introduction
9.20 am	Governing for Performance
9.50 am	<b>Business Models and Value Creation</b>
10.25 am	Coffee Break
10.40 am	Innovation
11.25 am	Strategy
11.55 am	Corporate Development
12.05 pm	Panel Discussion and Wrap Up
12.45 pm	Networking Lunch



# **Speakers**



Dr Wilson Chew Partner, PwC Singapore

Dr Wilson Chew is a Partner at PwC Singapore. He specializes in Strategy in the Entrepreneurial & Private Clients practice in the firm.

In 2012, Dr Chew was appointed to the board of Swee Hong Limited, an infrastructure and civil engineering company listed on the Singapore Exchange. He also serves on the board of the National Arthritis Foundation, a charity with the Ministry of Health.

In 2008, Dr Chew was awarded the Asia Brand Leadership Award for his outstanding contribution to the applied knowledge of brand strategy in management science. He has authored three books on Strategy and its impact on Innovation, Differentiation and Value Creation respectively.

Dr Chew holds a Doctorate in Business Administration from the University of South Australia, an MBA from the University of Strathclyde Graduate Business School (which he currently serves as a visiting lecturer), an Executive Diploma in Directorship from SMU/SID and successfully completed the Corporate Board Leadership program at Harvard Business School. He lectures at SMU's University Lien Centre for Social Innovation and served as one of the university's advisors in the Wharton-SMU-IBM Business & Industry Insight Program.



David Wilkins Founder, Bamboo Code

Mr David Wilkins is Founder of Bamboo Code, the Technology-enabled Growth Facilitator.

He leads the company in developing strategically tuned Artificial Intelligence technology and new thinking tools and models. He is also lead facilitator.

A highly experienced practitioner in strategic thinking, David has worked with numerous clients—in a wide variety of sectors, business types and regions—that shared a common need: **to transform and grow their businesses**.

Prior to founding Bamboo Code, David was Managing Partner of DPI in Singapore, and before that had a successful career in the IT field, specialising in Business Intelligence. Bamboo Code is the fusion of these two experiences into a new type of growth consulting organisation that uses technology to deliver faster and better results.

David is co-author of "Leadership, Pure & Simple", published by McGraw-Hill, and has written articles for Singapore's local media, The Association of Small and Medium Enterprises and the Singapore Institute of Directors. He has spoken at numerous conferences and appeared on both Singapore and Malaysian radio.

David graduated from Imperial College, London with First Class Honours in Mathematics. He is a Senior Practicing Management Consultant in Singapore and sits on the Continuing Education Panel for SBACC.





As Chairman, Mr Ang Kong Hua is responsible for leading the board, setting its agenda and ensuring its effectiveness in all aspects of its role. Mr Ang heads the board's Executive Committee, Executive Resource & Compensation Committee, Nominating Committee and Technology Advisory Panel.

A well-known corporate figure in Singapore, Mr Ang brings to Sembcorp many years of rich experience in the manufacturing and services sectors, including the chemicals, electronics, engineering and construction sectors. Currently, he serves on the board of GIC, which manages Singapore's external reserves, as well as the board of Southern Steel.

Mr Ang holds a BSc (Honours) in Economics from the University of Hull, UK.



Frank Lavin
Chairman and CEO, Export Now

Mr Frank Lavin served as the US Ambassador to Singapore between 2001 and 2005. Since 2010, he has served as chairman and CEO of Export Now, the largest operator of e-commerce stores in China for international brands. He has served on the boards of New York and London listed companies, and currently serves as director of United Overseas Bank and Accuron MedTech.

He was US Under Secretary of Commerce for International Trade, serving as lead trade negotiator for both China and India and as the Senior Policy Official for commercial policy and export promotion. In previous assignments, he served in the US State Department, the National Security Council, and as White House Political Director. In the private sector, he worked in finance and management positions in Hong Kong and Singapore with Bank of America and Citibank.

Mr Lavin graduated from Georgetown University and has advanced degrees from Georgetown University, Johns Hopkins University and the University of Pennsylvania.

# Registration

Please register online at <a href="https://www.sid.org.sg">www.sid.org.sg</a> by **15 Nov 2018.** Should you require assistance, contact us at:

The Secretariat Tel: 6422 1188 Fax: 6422 1199

# **TERMS AND CONDITIONS FOR SID COURSES/EVENTS**

SID's courses and events are subject to terms and conditions as set out below. The Institute reserves the right to changes these terms and conditions without notice.

### **COURSE/EVENT REGISTRATION**

A participant is successfully enrolled for the course/event once an invoice is generated.

# **NO CANCELLATION**

There will be strictly no cancellation once the participant is successfully enrolled for the course/event.



### **NO-SHOW**

There will be strictly no refund of fees for no-show.

# REQUEST FOR REPLACEMENT OR DEFERMENT

Where a participant cannot attend a course, he/she may request to send a replacement or defer the course subject to the following conditions:

- 1. Replacement of a participant is subject to at least 5 working days prior notice in writing. In the case whereby a SID member participant is replaced by a non-member, a top-up fee will be levied. No refund will be made if a non-member participant is replaced by a member.
- 2. Deferment of a course to the next scheduled date (for same course) is subject to at least 10 working days prior notice in writing. Deferment is only allowed for half day and full day courses run by SID. An administration fee for each deferment of S\$50 (for half day course) and S\$100 (for full day course) shall apply.

### **CANCELLATION OF COURSE/EVENT BY SID**

SID will exercise all possible care to run the confirmed courses. However, in the event of unforeseen circumstances or low enrolment, SID reserves the right to cancel or defer the course/event, and/or to change venue, speaker, course date and fees. SID will make all reasonable efforts to notify participants of changes, should they happen.

If SID cancels a course, a full refund will be made to the participants.

### **CPD HOURS & CERTIFICATE OF ATTENDANCE**

Entitlement of CPD hours / Certificate of Attendance is subject to the participant arriving no later than 30 minutes after the programme starts or leaving no more than 30 minutes before the programme ends, and submitting the module Evaluation Form only at the end of the event.

# **CAR PARK COUPONS**

Complimentary car park coupons, where available, are given on a first-come-first-served basis.

### **PAYMENT POLICY AND OPTIONS**

Course/Event fees are due upon registration, and payment should reach SID at least 7 working days before the course date. SID reserves the right to refuse admission if payment is not received in full before a course/event.

1. Online Payment

Log in to your account at www.sid.org.sg Select invoice to pay at "My Open Invoices".

2. Cheque Payment

Payable to: Singapore Institute of Directors (please quote invoice number behind the cheque)

Mail to: 168 Robinson Road, #09-06, Capital Tower, Singapore 068912

Attention to: Finance Department

3. Telegraphic Transfer

Bank Name: DBS Bank Limited Branch: Raffles Place Branch

Bank Code: 7171

Beneficiary Name: Singapore Institute of Directors Account Number: 048-016620-2

Swift Code: dbsssgsg

Reference: Please quote invoice number

(Note: All bank charges are to be borne by the applicant)