

Listed Entity Director (LED) Programme

Module 3: Board Performance

Core Module

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| Organised by: | Singapore Institute of Directors |
| Designed for: | Aspiring and current directors, C-suite and senior management of listed companies |
| Date: | Tuesday, 9 Oct 2018 (Inclusive of lunch) |
| Venue: | Marina Mandarin Hotel Singapore, Libra Room |
| Time: | 9.00 am to 1.00 pm (CPD: 4 hours) |
| SID Member: | S\$420 (excl. GST); S\$449.40 (incl. GST) |
| Non-SID Member: | S\$580 (excl. GST); S\$620.60 (incl. GST) |

In the midst of fulfilling regulatory expectations and requirements, it is paramount that board performance stays at the summit to ensure the success of the business and execution of good governance.

In this module, speakers will cover the board’s role as a value creator and generator of customer value which has an impact on the overall business performance of the company. Participants will be brought through important performance determinants such as innovation governance, innovation culture, strategy development cum implementation and the fulfilling of compliance obligations for effective performance at all board duties.

Participants will be introduced to various business models and assess their impact on value creation. In that thread, participants will also learn and appreciate the differentiated roles of the board and management in the governing for performance, innovation and strategy.

Programme

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| 8.30 am | Registration |
| 9.00 am | Introduction |
| 9.15 am | Governing for Performance |
| 9.45 am | Business Models and Value Creation |
| 10.15 am | Coffee Break |
| 10.30 am | Innovation |
| 11.15 am | Strategy |
| 11.45 am | Other Board Duties |
| 12.05 pm | Panel Discussion/Wrap Up |
| 12.45 pm | Networking Lunch |

Speakers



Dr Wilson Chew
Partner, PwC Singapore

Dr Wilson Chew is a Partner at PwC Singapore. He specializes in Strategy in the Entrepreneurial & Private Clients practice in the firm.

In 2012, Dr Chew was appointed to the board of Swee Hong Limited, an infrastructure and civil engineering company listed on the Singapore Exchange. He also serves on the board of the National Arthritis Foundation, a charity with the Ministry of Health.

In 2008, Dr Chew was awarded the Asia Brand Leadership Award for his outstanding contribution to the applied knowledge of brand strategy in management science. He has authored three books on Strategy and its impact on Innovation, Differentiation and Value Creation respectively.

Dr Chew holds a Doctorate in Business Administration from the University of South Australia, an MBA from the University of Strathclyde Graduate Business School (which he currently serves as a visiting lecturer), an Executive Diploma in Directorship from SMU/SID and successfully completed the Corporate Board Leadership program at Harvard Business School. He lectures at SMU's University Lien Centre for Social Innovation and served as one of the university's advisors in the Wharton-SMU-IBM Business & Industry Insight Program.



Harshveer Singh
Partner, Bain & Company

Mr Harshveer Singh is partner in Bain & Company's Singapore office and leads Bain SEA FS Practice. Mr. Singh has over 15 years of experience in advising senior management teams in SE Asia/ME/North Asia. His functional expertise includes growth/turnaround strategy, post-merger integration, distribution strategy/commercial excellence, cost transformation/ZBB implementations, new business model design, asset due diligence, and customer experience redesign, mainly in the Insurance, asset management and wealth management sectors. Harsh also focuses on the topic of 'Digital Insurance and Customer Loyalty' where he has extensive experience working with several clients in APAC region.

Prior to joining Bain & Company, Mr. Singh was a manager at Marakon Associates (now part of Charles River Group) in their Asian practice.

Prior to business school, Mr. Singh was a brand manager at Colgate Palmolive (India) and responsible for developing sales and marketing strategies for several brands within Oral Care category.

Mr. Singh earned an MBA from INSEAD. He also holds a Bachelor of Engineering (Electronics & Telecom) from the University of New Delhi and a Post Graduate Diploma (Sales & Marketing) from SPJIMR Mumbai.



Ang Kong Hua
Chairman, Sembcorp Industries Ltd

As Chairman, Mr Ang Kong Hua is responsible for leading the board, setting its agenda and ensuring its effectiveness in all aspects of its role. Mr Ang heads the board's Executive Committee, Executive Resource & Compensation Committee, Nominating Committee and Technology Advisory Panel.

A well-known corporate figure in Singapore, Mr Ang brings to Sembcorp many years of rich experience in the manufacturing and services sectors, including the chemicals, electronics, engineering and construction sectors. Currently, he serves on the board of GIC, which manages Singapore's external reserves, as well as the board of Southern Steel.

Mr Ang holds a BSc (Honours) in Economics from the University of Hull, UK.



Aliza Knox
Head, APAC, Cloudflare

Ms Aliza Knox is the Head of APAC for Cloudflare. Previously, she was COO of Unlocked Media and Head of APAC for Twitter, having joined the digital enterprise after building a significant business for Google in Asia.

Aliza sits on the board of listed company Scentre Group (Westfield Shopping Malls, Australia). She recently retired from the boards of GfK (#5 global market research firm, Germany) and SingPost (mail and ecommerce, Singapore), and was also previously on the board of Invocare (Australia) and an advisor to the ANZ Bank Board Technology Committee. She lead SWAT (Super Women at Twitter) and did the same for Women@Google. She has served on two key committees for the Singapore government, and was invited to address the

Singapore Institute of Directors on why gender diversity is important to boards. She was named the AWA Singapore International Business Woman of the Year in 2015.

Aliza has significant financial services and international experience. Prior roles include SVP, Commercial Solutions, Visa International; SVP, International, Charles Schwab; and Partner and Head of Financial Services at Boston Consulting Group in Sydney and Singapore.

Aliza graduated magna cum laude, Phi Beta Kappa with a BA in Applied Math & Economics from Brown University, and holds an MBA with distinction in Marketing from New York University.

Registration

Please register online at www.sid.org.sg by **2 Oct 2018**. Should you require assistance, contact us at:

The Secretariat
Tel: 6422 1188
Fax: 6422 1199

TERMS AND CONDITIONS FOR SID COURSES/EVENTS

SID's courses and events are subject to terms and conditions as set out below. The Institute reserves the right to changes these terms and conditions without notice.

COURSE/EVENT REGISTRATION

A participant is successfully enrolled for the course/event once an invoice is generated.

NO CANCELLATION

There will be strictly no cancellation once the participant is successfully enrolled for the course/event.

NO-SHOW

There will be strictly no refund of fees for no-show.

REQUEST FOR REPLACEMENT OR DEFERMENT

Where a participant cannot attend a course, he/she may request to send a replacement or defer the course subject to the following conditions:

1. Replacement of a participant is subject to at least 5 working days prior notice in writing. In the case whereby a SID member participant is replaced by a non-member, a top-up fee will be levied. No refund will be made if a non-member participant is replaced by a member.
2. Deferment of a course to the next scheduled date (for same course) is subject to at least 10 working days prior notice in writing. Deferment is only allowed for half day and full day courses run by SID. An administration fee for each deferment of S\$50 (for half day course) and S\$100 (for full day course) shall apply.

CANCELLATION OF COURSE/EVENT BY SID

SID will exercise all possible care to run the confirmed courses. However, in the event of unforeseen circumstances or low enrolment, SID reserves the right to cancel or defer the course/event, and/or to change venue, speaker, course date and fees. SID will make all reasonable efforts to notify participants of changes, should they happen.

If SID cancels a course, a full refund will be made to the participants.

CPD HOURS & CERTIFICATE OF ATTENDANCE

Entitlement of CPD hours / Certificate of Attendance is subject to the participant arriving no later than 30 minutes after the programme starts or leaving no more than 30 minutes before the programme ends, and submitting the module Evaluation Form only at the end of the event.

CAR PARK COUPONS

Complimentary car park coupons, where available, are given on a first-come-first-served basis.

PAYMENT POLICY AND OPTIONS

Course/Event fees are due upon registration, and payment should reach SID at least 7 working days before the course date. SID reserves the right to refuse admission if payment is not received in full before a course/event.

1. Online Payment
Log in to your account at www.sid.org.sg
Select invoice to pay at "My Open Invoices".
2. Cheque Payment
Payable to: Singapore Institute of Directors (please quote invoice number behind the cheque)
Mail to: 168 Robinson Road, #09-06, Capital Tower, Singapore 068912
Attention to: Finance Department
3. Telegraphic Transfer
Bank Name: DBS Bank Limited
Branch: Raffles Place Branch
Bank Code: 7171

Beneficiary Name: Singapore Institute of Directors Account Number: 048-016620-2

Swift Code: dbsssgsg

Reference: Please quote invoice number

(Note: All bank charges are to be borne by the applicant)