

## **Webinar- Readiness, Response and Recovery: The Role of a Board in a Crisis**

Organised by: Singapore Institute of Directors  
Date: **Thursday, 13 September 2018**  
Time: **4.00pm to 4.45pm**  
**(Participants are advised to login 5-10 minutes before the session)**  
CPD Hours: 45 minutes  
SID Member: S\$ 45.00 (Excl. GST); S\$ 48.15 (Incl. GST)  
Non-SID Member: S\$ 60.00 (Excl. GST); S\$ 64.20 (Incl. GST)

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### **WEBINAR DESCRIPTION**

Companies can take steps to increase their preparedness for crisis. Yet boards do not always know to react and may wish to ensure they have the right approach.

This course highlights the importance of crises management and the role of the board in managing crises especially in the context of growing social media influence and increased regulation.

### **WEBINAR OBJECTIVES**

1. Examine why crisis management matters.
2. Explain how crises can cause reputation damage, threats to operations and disrupt business continuity and financial stability.
3. Address the role of the board in crises management.
4. Share strategies to help the board manage crises.

### **WEBINAR OUTLINE**

1. Why does crisis management matter?
2. Five questions Boards should ask themselves.
3. Immediate responses – Is your management team in control?
4. The road to recovery – Reputation, review and risk management.
5. The top 10 dos and don'ts for the Board in a crisis.

## **PROGRAMME**

<b>Time</b>	<b>Agenda</b>	<b>Speaker(s)</b>
3.50pm – 4.00 pm	<b><i>Participants are advised to login 5-10 minutes before the session</i></b>	
4.00 pm	Readiness, Response and Recovery: The Role of a Board in a Crisis	John Macpherson
4.30 pm	Q&A	
4.45 pm	End	

## **ABOUT THE SPEAKER**



**John MacPherson**  
**Senior Partner**  
**Control Risks**

John is the Senior Partner leading Control Risks' Asia Pacific practices for crisis response and recovery, cyber security, business protection and resilience solutions. John leads a team which specialises in crisis management and critical incident response, business continuity, strategic security and operational risk consulting, cyber and information security, security staffing support and protective services.

John has particular experience in advising companies how to successfully manage challenging political and regulatory environments, compliance and security issues. He is retained by clients to develop and execute strategic responses to crises and disputes, complex governance, operational risk and compliance reviews. John is one of the region's leading experts in responding to regulatory investigations and in commercial and labour disputes.

## **REGISTRATION**

Please register online at [www.sid.org.sg](http://www.sid.org.sg) by **5 September 2018**. Should you require assistance, contact us at:

The Secretariat  
Tel: 6422 1188  
Fax: 6422 1199

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