

**Listed Entity Director (LED) Programme**  
**Module 4: Stakeholder Engagement**  
**Core Module**

Target Audience	: Aspiring, new and current directors, C-suite and senior management of listed companies
Date	: 22 March 2019
Time	: 9.00 am to 1.00 pm
Venue	: Marina Mandarin Hotel
Cost	: SID Member : S\$420 (excl. GST); S\$449.40 (incl. GST) Non SID Member : S\$580 (excl. GST); S\$620.60 (incl. GST)
CPD	: 4 hours

Stakeholder engagement is the basis for good corporate governance. It plays a critical role in building support for the company's initiatives. This module aims to instil an appreciation of the range of stakeholders of the enterprise and covers the duties of the board in relation to these stakeholders.

### Course Objectives

1. Understand the importance of providing effective organisational accountability to key stakeholders.
2. Know the obligations of the board in relation to stakeholder rights and sustainability agenda, and providing accurate and timely corporate reporting and disclosures.
3. Appreciate the importance and nature of investor and media relations, and how to prepare for and be proactive in responding to crises.

### Programme

8.30 am	Registration
9.00 am	Introduction
9.15 am	Corporate Reporting
9.35 am	Stakeholder Management
9.55 am	Shareholder Rights and Engagement
10.30 am	Break
10.45 am	Investor Relations
11.05 am	Media Relations
11.40 am	Crisis Management
12.05 pm	Panel Discussion
12.45 pm	End of Programme (Lunch provided)

## Speakers & Panellists



**Cherine Fok**  
**Director, Sustainability Services, KPMG, Singapore and Indonesia**

Ms Cherine Fok has more than 10 years' experience in numerous accounting and advisory projects that promote initiatives for sustainable development. She specialises in corporate sustainability strategies, implementation, monitoring and reporting of social and environmental initiatives.

Ms Fok advises public companies from a range of sectors on developing their sustainability governance structure, sustainability programmes, materiality and stakeholder engagement processes, and sustainability report to align with local regulations and global frameworks. She was the project leader who assisted City Developments Limited in issuing Singapore's first green bond. Ms Fok is currently developing a Sustainable Finance Action Plan for one of the largest sector banks in Indonesia.

Ms Fok conducts trainings on sustainability and sustainability reporting and leading dialogues with leading accredited KPMG network partners to increase awareness in the sustainability space. She actively participates in sustainability events and lectures as speaker or moderator, at events such as the NUS Business School Alumni Association Talk on Professional Ethics & Corporate Governance. She is the lead author for the Sustainability Guide for Boards, a publication in collaboration with SID and SGX to enhance Board leadership and governance on organisational sustainability.



**Ian Hong**  
**Head, Sustainability Services, KPMG Singapore**

Mr Ian Hong has over 18 years of financial audit experience and leads the KPMG Singapore Sustainability Services team. He advises prominent companies from a range of sectors and engages various stakeholders on governance, management and monitoring of sustainability issues including development of sustainability governance structure, stakeholder management, sustainability programmes, materiality process and sustainability reporting.

Mr Hong is a committee member of the Singapore Institute of Directors' Sustainability Council and the Institute of Singapore Chartered Accountants Corporate Reporting Council, which has been tasked to increase the awareness and quality of sustainability reporting in Singapore. He sits on the assessment committees for the Singapore Environmental Achievement Awards and the Singapore Apex CSR Awards to assess and provide recommendations on a range of sustainability solutions and best practices.

He contributes to sustainability thought leadership and publications and is a regular presenter and panellist at global and regional conferences organised by regulators, professional bodies and industry associations, including Singapore Institute of Directors (SID), Singapore Exchange (SGX), Global Compact Network of Singapore (GCSN), Singapore Institute of International Affairs (SIIA), the Ministry of Foreign Affairs, Chartered Accountants Australia and New Zealand (CANNZ) and the Association of Southeast Asian Nations (ASEAN).



**Chia Hui Kheng**  
**MD & Head of Singapore, Citigate Dewe Rogerson**

Ms Chia Hui Kheng has more than 18 years' experience in journalism and communications. She has a strong track record in advising clients for listed and non-listed companies across diverse sectors, providing strategic counsel in crisis management, stakeholder communications, media relations, investor relations and financial transactions.

As one of the most experienced IPO/investor relations consultants in Singapore, Ms Chia has managed the marketing and communications aspects of numerous transactions and oversaw investor relations for a wide portfolio of companies listed on SGX. Some of her current and past clients include State Street, Wilmar International, Lonza, China Aviation Oil (Singapore) Corporation, Frasers Logistics and Industrial Trust, EC World REIT and NetLink NBN Trust. She also worked on the combination of Ascendas, JIH, Singbridge and Surbana.

Prior to joining CDR, Ms Chia was Executive Editor at Channel NewsAsia and responsible for the channel's coverage of business news in Singapore. She was also a broadcast journalist with Channel NewsAsia and reporter at Singapore's Chinese daily Lianhe Zaobao. She holds a Bachelor of Communication Studies (Hons) degree from Nanyang Technological University, Singapore and an MBA from University of Manchester.



**Won Shinbo**  
**Director, BlackRock**

Mr Shinbo Won, Director, is a member of BlackRock's Investment Stewardship (BIS) team. He is responsible for engaging with portfolio companies in a number of APAC markets on behalf of BlackRock's clients globally. The BIS teams actively engages with BlackRock's portfolio companies to address governance, environmental, and social issues that could materially impact the long-term sustainability of the company and clients' value. He is based in

Singapore.

Prior to joining BlackRock, he was Head of Asia ex-Japan Research at ISS, having led a geographically diverse team that provides proxy research and recommendations for more than 5,000 companies in 14 Asia-Pacific markets outside Japan, while overseeing the development of ISS' benchmark voting policies for those markets.

Shinbo holds an MBA from the Haas School of Business, UC Berkeley, and BA Economics from Yonsei University.

## **Registration**

Please register online at [www.sid.org.sg](http://www.sid.org.sg) by **19 March 2019**.

## **Course Enquiries**

**Email** : [events@sid.org.sg](mailto:events@sid.org.sg)  
**Tel** : (+65) 6422 1188  
**Fax** : (+65) 6422 1199

*Upon successfully enrolling for the course, you are deemed to have read and accepted SID's Terms and Conditions stated overleaf.*

## **TERMS AND CONDITIONS FOR SID COURSES/EVENTS**

SID's courses and events are subject to terms and conditions as set out below. The Institute reserves the right to changes these terms and conditions without notice.

### **COURSE/EVENT REGISTRATION**

A participant is successfully enrolled for the course/event once an invoice is generated.

### **NO CANCELLATION**

There will be strictly no cancellation once the participant is successfully enrolled for the course/event.

### **NO-SHOW**

There will be strictly no refund of fees for no-show.

### **REQUEST FOR REPLACEMENT OR DEFERMENT**

Where a participant cannot attend a course, he/she may request to send a replacement or defer the course subject to the following conditions:

1. Replacement of a participant is subject to at least 5 working days prior notice in writing. In the case whereby a SID member participant is replaced by a non-member, a top-up fee will be levied. No refund will be made if a non-member participant is replaced by a member.
2. Deferment of a course to the next scheduled date (for same course) is subject to at least 10 working days prior notice in writing. Deferment is only allowed for half day and full day courses run by SID. An administration fee for each deferment of S\$50 (for half day course) and S\$100 (for full day course) shall apply.

### **CANCELLATION OF COURSE/EVENT BY SID**

SID will exercise all possible care to run the confirmed courses. However, in the event of unforeseen circumstances or low enrolment, SID reserves the right to cancel or defer the course/event, and/or to change venue, speaker, course date and fees. SID will make all reasonable efforts to notify participants of changes, should they happen.

If SID cancels a course, a full refund will be made to the participants.

### **CPD HOURS & CERTIFICATE OF ATTENDANCE**

Entitlement of CPD hours / Certificate of Attendance is subject to the participant arriving no later than 30 minutes after the programme starts or leaving no more than 30 minutes before the programme ends, and submitting the module Evaluation Form only at the end of the event.

### **CAR PARK COUPONS**

Complimentary car park coupons, where available, are given on a first-come-first-served basis.

### **PAYMENT POLICY AND OPTIONS**

Course/Event fees are due upon registration, and payment should reach SID at least 7 working days before the course date. SID reserves the right to refuse admission if payment is not received in full before a course/event.

1. Online Payment  
Log in to your account at [www.sid.org.sg](http://www.sid.org.sg)  
Select invoice to pay at "My Open Invoices".
2. Cheque Payment  
Payable to: Singapore Institute of Directors (please quote invoice number behind the cheque)  
Mail to: 168 Robinson Road, #11-03, Capital Tower, Singapore 068912  
Attention to: Finance Department
3. Telegraphic Transfer  
Bank Name: DBS Bank Limited  
Branch: Raffles Place Branch  
Bank Code: 7171  
Beneficiary Name: Singapore Institute of Directors Account Number: 048-016620-2  
Swift Code: dbsssgsg  
Reference: Please quote invoice number  
(Note: All bank charges are to be borne by the applicant)