

AC Chapter Pit-Stop Series

Intangible Assets in a Tangible World

Organised by:	Singapore Institute of Directors
Target Audience:	Audit Committee members, aspiring and current directors, C-suite and advisors of listed companies.
Date:	Thursday, 13 February 2020
Time:	9.00 am to 11.00 am (Registration/Refreshments to be served at 8.30am)
Venue:	KPMG Ignition Centre 16 Raffles Quay, Level 3, Hong Leong Building Singapore 048581
CPD:	2 hours
SID Member:	S\$90.00 (exclusive of GST) S\$96.30 (inclusive of GST)
Non-SID Member:	S\$120.00 (exclusive of GST) S\$128.40 (inclusive of GST)

Synopsis

Over the years, the role of intangible assets has grown tremendously in importance for businesses, as key value drivers rather than just peripheral assets. Intangibles have become so pervasive in business that for many of the largest companies in the world, intangible assets make up the large part of their total assets.

Should significant discussions on intangible assets start happening in the board room?

In this session, we will cover:

- Analysis of intangible assets as a proportion of total business value
- Empirical analysis of intangible assets acquired in transactions
- Common approaches in valuing intangible assets, and key valuation inputs
- Introduction to the Multi-period Excess Earnings Method (MEEM) and case study
- Introduction to the Relief from Royalty (RfR) Method and case study

Programme

8.30 am	Registration
9.00 am	Programme starts
10.30 am	Q&A
11:00 am	End of Programme

About the Speaker



Jamesy Laya, CVA
Partner and Head of Valuation Services
KPMG Singapore

Mr Jamesy Laya is a Partner at KPMG and leads the valuation practice in Singapore. He has over 20 years of experience providing corporate finance services to clients in the region, advising on debt and equity financing, business and intellectual property valuation. He served on the Intellectual Property (IP) Finance Working Committee under the Singapore IP Competency Framework.

Prior to KPMG, Mr Laya was with the Commodity Structured Finance team at Bank of Tokyo-Mitsubishi UFJ and an investment house under the San Miguel group of the Philippines. He is a Chartered Valuer and Appraiser with the Institute of Valuers and Appraisers, Singapore (IVAS), and sits on its Continuing Professional Development Committee and Advocacy & Engagement Committee.

REGISTRATION

Please register online at www.sid.org.sg by **7 February 2020**.

COURSE ENQUIRIES

Email: events@sid.org.sg
Tel: (+65) 6422 1188
Fax: (+65) 6422 1199

Upon successfully enrolling for the course, you are deemed to have read and accepted SID's Terms and Conditions stated overleaf.

TERMS AND CONDITIONS FOR SID COURSES/EVENTS

SID's courses and events are subject to terms and conditions as set out below. The Institute reserves the right to change these terms and conditions without notice.

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A participant is successfully enrolled for the course/event once an invoice is generated.

NO CANCELLATION

There will be strictly no cancellation once the participant is successfully enrolled for the course/event.

NO-SHOW

There will be strictly no refund of fees for no-show.

REQUEST FOR REPLACEMENT OR DEFERMENT

Where a participant cannot attend a course, he/she may request to send a replacement or defer the course subject to the following conditions:

1. Replacement of a participant is subject to at least 5 working days prior notice in writing. In the case whereby a SID member participant is replaced by a non-member, a top-up fee will be levied. No refund will be made if a non-member participant is replaced by a member.
2. Deferment of a course to the next scheduled date (for same course) is subject to at least 10 working days prior notice in writing. Deferment is only allowed for half day and full day courses run by SID. An administration fee for each deferment of S\$50 (for half day course) and S\$100 (for full day course) shall apply.

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SID will exercise all possible care to run the confirmed courses. However, in the event of unforeseen circumstances or low enrolment, SID reserves the right to cancel or defer the course/event, and/or to change venue, speaker, course date and fees. SID will make all reasonable effort to notify participants of changes, should they happen.

If SID cancels a course, a full refund will be made to the participants.

CPD HOURS & CERTIFICATE OF ATTENDANCE

Entitlement of CPD hours / Certificate of Attendance is subject to the participant arriving no later than 30 minutes after the programme starts or leaving no more than 30 minutes before the programme ends, and submitting the module Evaluation Form at the end of the event.

CAR PARK COUPONS

There are no complimentary car park coupons issued.

PAYMENT POLICY AND OPTIONS

Course/Event fees are due upon registration, and payment should reach SID at least 7 working days before the course date. SID reserves the right to refuse admission if payment is not received in full before a course/event.

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2. Cheque Payment
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Attention to: Finance Department
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Bank Code: 7171
Bank account no: 048-016620-2
Swift Code: dbsssgsg
Beneficiary Name: Singapore Institute of Directors
Reference: Please quote invoice number

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